

# 700 Excellent Reasons to Advertise in the Oregon APWA Newsletter

The 700 members of Oregon APWA include public works directors, professional engineers, educators, owners of private consulting companies, managers, designers and highly qualified technical staff involved in every aspect of public works.

When you place an ad in the Oregon APWA newsletter, you're reaching the people who make the decisions about public works in Oregon. And the funds raised by the sale of ads helps ensure that the

Oregon APWA newsletter continues to be a high-quality publication meeting the members' needs.

In addition to reaching an excellent audience, here's what else you get when you place an ad in the Oregon APWA newsletter:

- Design assistance in composing your ad
- Two colors (wide selection of tints in brown and blue)
- Full capability to reproduce logos, photos, or other artwork

It's easy to place an ad in the Oregon APWA newsletter. Call Eric Jones, newsletter editor, at (541) 682-5523, or fax Eric at (541) 682-6826, or e-mail Eric at eric.r.jones@ci.eugene.or.us

Eric and his staff will help turn your text and ideas into attractive ads such as the examples below. To reserve a space for your ad in the next issue of the Oregon APWA newsletter, contact Eric Jones by October 15.

Your Name Here

Style A - \$25  
2.264" x 2"

Web Address • Phone Number

Your Name Here

Style C - \$40  
4.677" x 2"

LOGO

Email - Website - Phone Number

Your Name Here

Style B - \$40  
2.264" x 4"

Address  
Phone number  
Email

LOGO

Your Name Here

- Phone Number
- Fax Number
- Website
- Email

Style D - \$75  
4.677" x 4"

LOGO